

# ROBOT RUN and STEAM KIDFest

[www.sjrobotics.com/robot-run/](http://www.sjrobotics.com/robot-run/) • Saturday, Nov. 9, 2019 • Washington Lake Park, Sewell, NJ

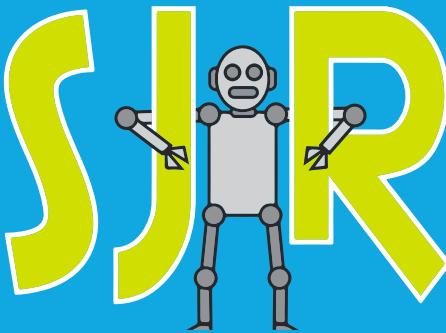
## Why is South Jersey Robotics having a Robot Run?

SJR is a 501(c)3 nonprofit and currently operates K-12 robotics teams, as well as STEAM program, camps, and activities in three counties.

We are a 100% volunteer organization and were awarded the NJ Governor's Jefferson Award for outstanding community service. Our mission is to promote Science, Technology, Engineering and Math through sustainable robust robotics programs, STEAM camps and activities to build life-long skills in youth, thus enabling them to expand their horizons, become successful in their future career paths, and meet the growing demand for technology skills in the workforce.

### *Sponsor Information Contact*

[Info@SJRobotics.com](mailto:Info@SJRobotics.com)  
856-649-9180



*Promoting STEM education and careers  
through the fun of FIRST® Robotics.*

## About the Robot Run and STEAM KID Fest

The 5th Annual 5K Robot Run is one of the most unique runs in South Jersey - New this year, a Kids Fun Run! Help us make this event bigger than ever as we bring the community, businesses, and educators together for a thrilling day of STEAM awareness! Your sponsorship and participation helps give youth access to quality STEAM programs, activities, and camps. Together we are helping youth develop 21st century skills and be future leaders in a global economy.

In addition to the Robot Run, LEGO robots, technic robots, and large 120lb robots will be on-site for live demonstrations! There will be STEM (Science, Technology, Engineering, and Math) displays with hands-on activities located throughout the park, and a Robot Rumble Obstacle Course where kids can operate a remote control vehicle to complete challenging tasks.

## Event Details

The event runs from 9:30 am to 1 pm with the Robot Run starting at 10:00 am. Preregistration is highly encouraged. Race Day registration will be available beginning at 9:15 am. Preregistered participants who register by October 25th will receive event bags containing special promotions, discounts, and freebies.

## Our Mission

South Jersey Robotics is a recognized community leader committed to inspiring youth and ensuring underserved populations have access to experiential learning opportunities that increase STEM knowledge and inspire STEM career exploration. Together, we will equip South Jersey youth and address the demand for a skilled workforce!

**Location:** Washington Lake Park (by the amphitheater)  
626 Hurffville-Crosskeys Rd.  
Seawell, NJ 08080

**Times:** STEAMFest 10 am to 1 pm  
Race Day Registration begins at 9:15 am  
Preregistration Check-In begins at 9:15 am  
**Race begins promptly at 10am**

# ROBOT RUN and STEAM KIDFest

www.sjrobotics.com/robot-run/ • Saturday, Nov. 9, 2019 • Washington Lake Park, Sewell, NJ

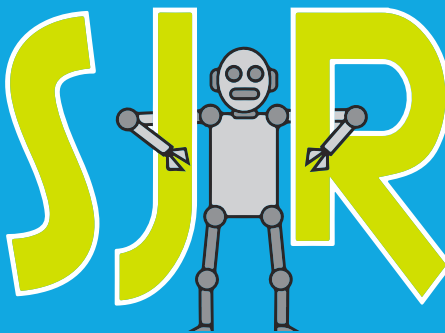


“For me, being on the LuNaTeCs was a lot more than just a resume builder. I have excelled both as a mechanical engineer and as a youth pastor leading a group of teens myself now. Both of these were inspired from my years in robotics.”

Christian Clour  
Graduated, Seminary  
LuNaTeCs 2007-2011

## Sponsor Information Contact

Info@SJRobotics.com  
856-649-9180



Promoting STEM education and careers  
through the fun of FIRST® Robotics.

## SJR supports various STEM programs including FIRST® Robotics teams at all levels;

FLL Jr, FLL, FTC, and FRC teams  
serving 120+ K-12 students in 3 counties.

- 70% of FIRST® Robotics Competition alumni report increased motivation to do well in school
- 88% of FRC alumni go to college
- Four times as likely to pursue a career in engineering (31% vs 8%)
- Use real-world math, science, language arts, business, finance, computer science, fabrication skills
- 95% of sponsors believe involvement with FIRST benefits the firm's reputation.
- 98% of SJR alumni go to college.





# ROBOT RUN and STEAM KIDFest

[www.sjrobotics.com/robot-run/](http://www.sjrobotics.com/robot-run/) • Saturday, Nov. 9, 2019 • Washington Lake Park, Sewell, NJ

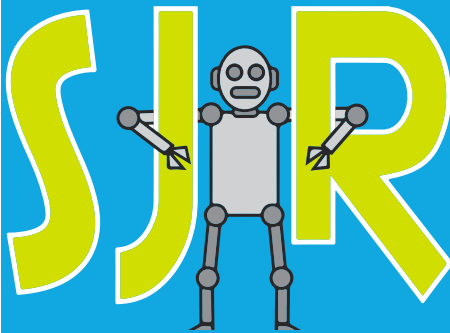
## Make Your Business Known & Support South Jersey Youth

The Robot Run offers marketing exposure for your company and a tax deduction for donations to our nonprofit. See the sponsorship page for more information.



Your sponsorship supports our student adaptive device projects and changes lives! This boy with a congenital amputation can now jump rope with team LUNATECS' JUMP ASSIST adaptive equipment.

**Sponsor Information  
Contact**  
[Info@SJRobotics.com](mailto:Info@SJRobotics.com)  
856-649-9180



Promoting STEM education and careers  
through the fun of FIRST® Robotics.

## Sponsorship Levels

### Platinum Bot Sponsor: \$10,000

- Fifteen race entries and t-shirts for those in attendance
- Name or logo on event materials including, but not limited to, race shirts and race day signage
- Table or booth at the event
- Opportunity to use "Proud Sponsor of SJR" logo in collateral materials and advertising for 6 months
- Opportunity to include pre-approved promotional materials in race packets
- Social media mentions and recognition for six months

### Gold Bot Sponsor: \$5,000

- Ten race entries and t-shirts for those in attendance
- Name or logo on event materials including, but not limited to, race shirts and race day signage
- Table or booth at the event
- Opportunity to use "Proud Sponsor of SJR" logo in collateral materials and advertising for 3 months
- Opportunity to include pre-approved promotional materials in race packets
- Social media mentions and recognition for three months

### Silver Bot Sponsor: \$1,000

- Five race entries and t-shirts for those in attendance
- Name or logo on event materials including, but not limited to, race shirts and race day signage
- Table or booth at the event
- Opportunity to use "Proud Sponsor of SJR" logo in collateral materials and advertising for 1 month
- Opportunity to include pre-approved promotional materials in race packets
- Social media mentions and recognition for one month

### Bronze Bot Sponsor: \$500

- Two race entries and t-shirts for those in attendance
- Name on race t-shirts
- Opportunity to include pre-approved promotional materials in race packets

### Friend Bot Sponsor: \$250

- Name on race t-shirts
- Opportunity to include pre-approved promotional materials in race packets

# ROBOT RUN and STEAM KIDFest

www.sjrobotics.com/robot-run/ • Saturday, Nov. 9, 2019 • Washington Lake Park, Sewell, NJ

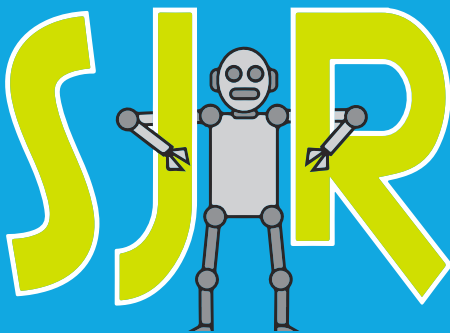
"Robotics has been an amazing opportunity for me to grow as a person. I learned not only so many technical skills, but more importantly, how to communicate with others. When I first presented an idea, mentors would come up with endless questions that, as a freshman, seemed terrifying, but now, I realize, helped me think preemptively and efficiently. I started out on this team as an incredibly shy person, but robotics has helped me find my voice and passion."

**Maria Mathew**  
University of Michigan  
Co-Captain, Mechanical Sub-Team  
Majoring in mechanical engineering  
LuNaTeCs 2012-2017

"When I joined the LuNaTeCs in 10th grade, I thought I knew what I wanted to study in college and what my career path would be. However, once on the team, I had the opportunity to be exposed to so many different areas of STEM that I soon realized my passion lay in a different direction. Thanks to my background in robotics, I know that I want to pursue an engineering degree despite the difficulty of the program, whereas many other freshman engineering students at my college have already changed majors."

**Wyatt Retkowski**  
Mechanical Engineering  
Grove City College  
LuNaTeCs 2011-2015

**Sponsor Information**  
**Contact**  
**Info@SJRobotics.com**  
**856-649-9180**



Promoting STEM education and careers  
through the fun of FIRST® Robotics.

## Sponsorship Application

Please type or print all information exactly as it should appear on event materials and other South Jersey Robotics recognition. Return by October 5th 2019 to be listed as a sponsor on the t-shirts.

Personal  Corporate

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (daytime) \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Form Completed By \_\_\_\_\_

### Sponsorship Levels (please check one)

Platinum Bot Sponsor  Gold Bot Sponsor  Silver Bot Sponsor

Bronze Bot Sponsor  Friend Bot Sponsor

We accept all benefits associated with our chosen level of sponsorship (please initial)

(If you wish to decline all benefits, please contact fundraising@SJRobotics.com)

## Payment Information

Check enclosed (please make payable to South Jersey Robotics).

VISA  MasterCard  American Express  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ CVV (back of card) \_\_\_\_\_

**Matching Gifts** – South Jersey Robotics welcomes matching gifts from participating companies. Obtain a matching gift form from your personnel office and send the completed form to us with your gift.

I have enclosed a matching gift form.

**Deliver to:** South Jersey Robotics  
PO Box 753  
Swedesboro, NJ 08085

Student/Team/Person who provided you with the sponsor packet:

\_\_\_\_\_