

ROBOT RUN and STEAM KIDFest

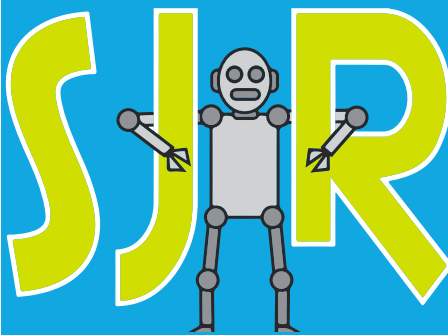
www.sjrobotics.com/robot-run/ • Saturday, Oct. 13, 2018 • New Street Park, Glassboro, NJ

Why is South Jersey Robotics having a Robot Run?

For many students in the tri-county area low income is a barrier. South Jersey Robotics sponsors robotics teams and camps, and participates in community events in the South Jersey Region in an effort to change that. We offer students an opportunity to work with and learn from professionals from many careers. Through exposure to robust robotics programs they gain access to over \$50 million in scholarships from FIRST, develop confidence to pursue their dreams, and their lives are changed by their time on our teams. Many of our students are recruited for internships and jobs by top colleges and major companies like DuPont, PSEG, & Boeing.

Sponsor Information Contact

fundraising@SJRobotics.com
856-649-9180



Promoting STEM education and careers
through the fun of FIRST® Robotics.

About the Robot Run and STEAM KID Fest

The 4th Annual 5K Robot Run is one of the most unique runs in South Jersey - New this year, a Kids Fun Run! Help us make this event bigger than ever as we bring the community, businesses, and educators together for a thrilling day of STEAM awareness! The proceeds of this event, organized by South Jersey Robotics, Inc., supports access to quality STEM programs which build 21st century skills in youth through robust robotics programs.

5K Robot Run Kids Fun Run

LEGO robots, Technic robots, and large 120lb robots will be on-site for live demonstrations! There will be STEM (Science, Technology, Engineering, and Math) displays with hands-on activities located throughout the park, and a Robot Rumble Obstacle Course where kids can operate a remote control vehicle to complete challenging tasks.

The event runs from 1pm-4pm with the Robot Run starting at 1:15pm. Pre-Registration is highly encouraged. Race Day registration will be available beginning at 12pm. Pre-registered participants who register by October 5th will receive event bags containing special promotions, discounts, and freebies.

South Jersey Robotics is a recognized community leader committed to inspiring youth and ensuring underserved populations have access to experiential learning opportunities that increase STEM knowledge and in-spire STEM career exploration. Let's strive to equip South Jersey youth and address the demand for a skilled workforce!

Location: New Street Park, 410 East New Street; Glassboro 08028
Times: STEAM event opens at 1pm
Robot Run 5k starts at 1:15pm
STEAM Expo closes at 4pm

Visit: <http://SJRobotics.com> for more information.

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“When I joined the LuNaTeCs in 10th grade, I thought I knew what I wanted to study in college and what my career path would be. However, once on the team, I had the opportunity to be exposed to so many different areas of STEM that I soon realized my passion lay in a different direction. Thanks to my background in robotics, I know that I want to pursue an engineering degree despite the difficulty of the program, whereas many other freshman engineering students at my college have already changed majors.”

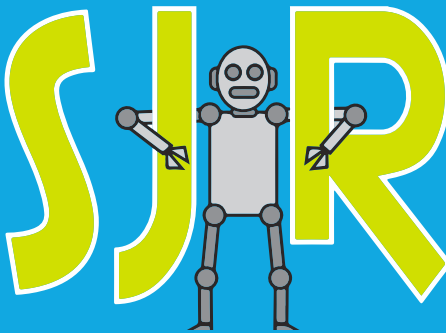
Wyatt Retkowski
Mechanical Engineering
Grove City College
LuNaTeCs 2011-2015

“For me, being on the LuNaTeCs was a lot more than just a resume builder. I have excelled both as a mechanical engineer and as a youth pastor leading a group of teens myself now. Both of these were inspired from my years in robotics.”

Christian Clour
Graduated, Seminary
LuNaTeCs 2007-2011

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What is South Jersey Robotics?

SJR is a 501(c)3 nonprofit founded in 2008 by adult volunteers to expand robotics into South Jersey. We started with one team and now supports multiple teams and hundreds of youth. SJR hopes to build lifelong skills in our students, enable them to expand their horizons, and help them be successful in their future career paths. Our mission is to promote STEM (Science, Technology, Engineering and Math) through a sustainable, robust robotics program in Cumberland, Gloucester, and Salem Counties and beyond.



- 70% of FIRST® Robotics Competition alumni report increased motivation to do well in school
- 88% of FRC alumni go to college
- Four times as likely to pursue a career in engineering (31% vs 8%)
- Use real-world math, science, language arts, business, finance, computer science, fabrication skills
- 95% of sponsors believe involvement with FIRST benefits the firm's reputation.
- 98% of SJR alumni go to college.

FIRST® Robotics

FLL Jr, FLL, FTC, and FRC teams
serving 120+ K-12 students in 3 counties



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How can I participate in the Robot Run?

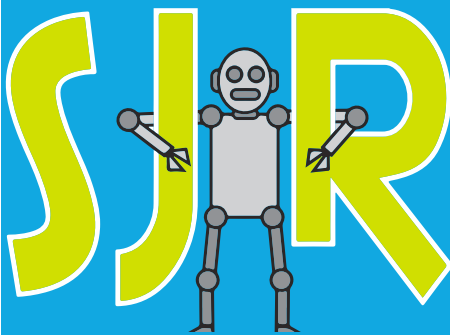
The Robot Run offers marketing exposure for your company and a tax deduction to our nonprofit. Several sponsorship packages are offered for various levels of giving and can be customized to meet your marketing and budget. Depending upon the amount of your gift, you may receive special promotional opportunities. Please contact SJR with questions.



Your sponsorship supports our student adaptive device projects and changes lives! This boy with a congenital amputation can now jump rope with team LUNATECS' JUMP ASSIST adaptive equipment.

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Sponsorship Levels

Platinum Bot Sponsor: \$10,000

- Fifteen race entries and t-shirts for those in attendance
- Name or logo on event materials including, but not limited to, race shirts and race day signage
- Table or booth at the event
- Opportunity to use "Proud Sponsor of SJR" logo in collateral materials and advertising for 6 months
- Opportunity to include pre-approved promotional materials in race packets
- Social media mentions and recognition for six months

Gold Bot Sponsor: \$5,000

- Ten race entries and t-shirts for those in attendance
- Name or logo on event materials including, but not limited to, race shirts and race day signage
- Table or booth at the event
- Opportunity to use "Proud Sponsor of SJR" logo in collateral materials and advertising for 3 months
- Opportunity to include pre-approved promotional materials in race packets
- Social media mentions and recognition for three months

Silver Bot Sponsor: \$1,000

- Five race entries and t-shirts for those in attendance
- Name or logo on event materials including, but not limited to, race shirts and race day signage
- Table or booth at the event
- Opportunity to use "Proud Sponsor of SJR" logo in collateral materials and advertising for 1 month
- Opportunity to include pre-approved promotional materials in race packets
- Social media mentions and recognition for one month

Bronze Bot Sponsor: \$500

- Two race entries and t-shirts for those in attendance
- Name on race t-shirts
- Opportunity to include pre-approved promotional materials in race packets

Friend Bot Sponsor: \$250

- Name on race t-shirts
- Opportunity to include pre-approved promotional materials in race packets

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"Robotics has been an amazing opportunity for me to grow as a person. I learned not only so many technical skills, but more importantly, how to communicate with others. When I first presented an idea, mentors would come up with endless questions that, as a freshman, seemed terrifying, but now, I realize, helped me think preemptively and efficiently. I can almost fearlessly walk up to a mentor now and be confident in my ideas because they have taught me not to shy away from a task because it is difficult, but find the best way forward. I have grown to love every minute that I'm in the workshop because it's the single place where the fun is in the challenge. It's part of my identity now and one of the first details I tell people about me (after my name, of course). I started out on this team as an incredibly shy person, but robotics has helped me find my voice and passion."

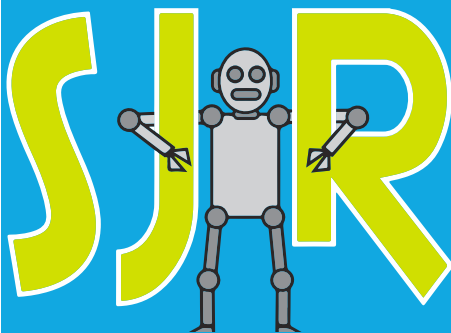
*Maria Mathew
University of Michigan
Co-Captain, Mechanical Sub-Team
Majoring in mechanical engineering
LuNaTeCs 2012-2017*

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Sponsorship Application

Please type or print all information exactly as it should appear on event materials and other South Jersey Robotics recognition. Return by October 5th 2018 to be listed as a sponsor on the t-shirts.

Personal Corporate

Contact Name _____ Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone (daytime) _____ Fax _____

Email Address _____

Form Completed By _____

Sponsorship Levels (please check one)

Platinum Bot Sponsor Gold Bot Sponsor Silver Bot Sponsor

Bronze Bot Sponsor Friend Bot Sponsor

We accept all benefits associated with our chosen level of sponsorship (please initial)

(If you wish to decline all benefits, please contact fundraising@SJRobotics.com)

Payment Information

Check enclosed (please make payable to South Jersey Robotics).

VISA MasterCard American Express Discover

Credit Card Number _____ Expiration Date _____

Signature _____ CVV (back of card) _____

Matching Gifts – South Jersey Robotics welcomes matching gifts from participating companies. Obtain a matching gift form from your personnel office and send the completed form to us with your gift.

I have enclosed a matching gift form.

Deliver to: South Jersey Robotics
PO Box 753
Swedesboro, NJ 08085

To remove your name from our fundraising list, please contact fundraising@SJRobotics.com

Student credited for the sponsorship: _____